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March 23, 2011

Council For Children with Behavioral Disorders

Presents

9th Biennial International Conference on Children and Youth with Behavioral Disorders
“Facing the Future - Building on the Past: Celebrating CCBD’s 50th Anniversary”

InterContinental New Orleans Hotel
New Orleans, LA
September 22-24, 2011

To: Exhibitors, Corporations
From: Sheldon Braaten, Ph.D., Professional Development Chairperson
Re: Exhibit/Marketing Opportunities, September 22-24, 2011

You are invited to participate in a materials exhibit, plus other marketing opportunities, to be held in conjunction with the **9th Biennial International Conference on Children and Youth with Behavioral Disorders** at the InterContinental New Orleans Hotel in New Orleans, LA. This conference attracts special and regular educators, school administrators, psychologists, counselors, mental health professionals, community agencies, correctional and residential program professionals, parents, students and others concerned with programs for child and adolescent development. More than 400 people are expected to participate.

Sponsorship and exhibit opportunities are described in the enclosed Marketing Opportunities Materials. Sponsorships include one complimentary exhibit table (\$475 value). Exhibits will be open to conference participants Thursday, Friday and Saturday September 22nd-24th. Sales will be permitted during exhibit hours. To reserve exhibit space, complete the reservation form and enclose payment of \$475.00 for one table, or \$690.00 for two tables (if you represent a small, non-profit organization, please call to inquire about special exhibit opportunities and pricing). Checks should be made payable to **Council for Children with Behavioral Disorders-PDC**. The deadline for receipt of payment for exhibit space is August 8, 2011. Your payment should accompany your reservation. Exhibit locations will not be assigned until payment is received. Exhibit space is limited, so reserve early.

Your confirmation and hotel reservation information will be sent to you following receipt of your exhibit space reservation. Rooms will be available to participants at the conference rates of **\$120.00** single/double, plus tax.

For additional information please contact Sheldon Braaten at 651-484-5510 (phone), 651-483-3879 (fax) or email sbraaten@behavioralinstitute.org.

We look forward to your participation in this conference.
encs.:



The Council for Children with Behavioral Disorders

PRESENTS

9th International Conference on Children and Youth with Behavioral Disorders Facing the Future - Building on the Past Celebrating CCBD's 50th Anniversary

September 22-24, 2011

InterContinental Hotel New Orleans

New Orleans, Louisiana

JOIN US FOR MARKETING OPPORTUNITIES

The attached marketing opportunities are available and designed to give your organization maximum exposure to more than 400 participants. The conference is scheduled to feature:

- Keynote Addresses and In-depth Workshops
- Topical strands focused on effective services for individual students, building/agency-wide, district-wide, collaborative and state systems:
 - ▶ Assessment
 - ▶ Autism Spectrum Disorders
 - ▶ Bullying, Aggression & Safe Schools
 - ▶ Classroom Management
 - ▶ Collaboration & Co-teaching
 - ▶ Dropout Prevention & Preparing for Adult Life (Transition)
 - ▶ Early Intervention
 - ▶ Ethical Issues in the Schools
 - ▶ Juvenile Justice
 - ▶ Law and Legal Issues
 - ▶ Leadership: Making a Difference in Schools
 - ▶ Professional Development
 - ▶ Research: Current and Future Directions
 - ▶ School-based Mental Health
 - ▶ Social Emotional Learning
 - ▶ Special Education in Alternative/Special Schools
 - ▶ Teaching Core Academics
 - ▶ and more

EXHIBITS-SOCIAL EVENTS-NETWORKING

EXHIBIT AREA

All registered participants will be directed and encouraged to visit the exhibit area of our conference. There will be extended break times and refreshments including continental breakfasts, box lunch and breaks to drive traffic to the exhibit areas. Each exhibit table package includes table(s), chairs, waste basket and information in the conference program. The exhibit area will be open to conference attendees on Thursday, Friday and Saturday. If you are unable to exhibit at the conference, but you would like to have your materials available at a resource table, you may select the Resource Table materials option. With this option, you can provide informational or promotional items that will be placed on a Take One table in the exhibit area. Registered exhibitors will receive confirmation and additional information.

One-Table Exhibit \$475 Two-Table Exhibit \$690 Materials for Resource Table \$150

Small Non-Profit Exhibit - please call to inquire about rates and qualifications

For information, contact:

Sheldon Braaten Ph.D., CCBD Professional Development Chairperson
651-484-5510 ph sbraaten@behavioralinstitute.org

9th International Conference on Children and Youth with Behavioral Disorders



Facing the Future - Building on the Past

Celebrating CCBD's 50th Anniversary

New Orleans, LA September 22-24, 2011

MARKETING OPPORTUNITIES

SOCIAL ACTIVITIES

Your organization has the opportunity to host one or more of the following events. All events will be held at the conference hotel and are available at no additional charge to all conference attendees. All sponsors will receive one complimentary \$475-value exhibit table, at-event signage, at-event opportunities to disseminate corporate information, and recognition in the conference program. There are limited sponsorships available and all are offered to the first paid sponsor. If you are interested in hosting an event that is not listed, please contact us.

***Exclusive event sponsorships**

50th Anniversary Celebration Welcome Dinner and reception* \$5,000

Sponsor the Welcome dinner and reception. In addition to the above opportunities, sponsors will receive a short speaking opportunity during the event and three full conference registrations.

Friday or Saturday Luncheon* \$4,000

Sponsor the Friday or Saturday luncheon. In addition to the above opportunities, sponsors will receive a short speaking opportunity during the event and two full conference registrations.

Continental Breakfast* \$2,500

Provide continental breakfast to attendees as the exclusive sponsor of the Friday or Saturday continental breakfast. The event will be held in the exhibit area. In addition to the above opportunities, sponsor will receive one full conference registration.

Afternoon Break* \$2,500

As the exclusive sponsor of the Thursday, Friday or Saturday afternoon break, you will receive recognition for providing bars/treats to conference participants during the afternoon break. In addition to the above opportunities, sponsor will receive one full conference registration.

ADVERTISING

The following advertising opportunities are available. These are limited opportunities that will be sold to the first paid advertiser. All advertisers will receive recognition in the conference program. If you are interested in an advertising opportunity that is not listed, please contact us.

***Exclusive advertising opportunities**

Tote Bags* \$3,500

Achieve maximum exposure by projecting your company throughout the conference and with attendees when they go home. Tote bag sponsor will provide canvas (or equivalent quality) conference tote bags for distribution to all attendees at the registration table. Bags can feature your one-color logo/brief message and will be printed with the conference information. In addition to the above opportunities, tote bag sponsor will receive one full conference registration.

Name Badge Lanyards* \$2,500

Name badge lanyard advertising offers another opportunity to project your company to each attendee. Name badge sponsor will supply cotton (or equivalent quality) lanyard featuring your company name for distribution to all attendees at registration. In addition to the above opportunities, name badge sponsor will receive one full conference registration.

Conference Program Advertisements

Share your message with attendees by placing a print ad in our conference program. Options and costs are as follows:

Outside back cover (B&W)	\$1,000	1/4 page (B&W)	\$300
Inside front or back cover (B&W)	\$750	Business Card	\$100
Full page (B&W)	\$600	2-color instead of B&W	\$200 additional
1/2 page (B&W)	\$450	4-color instead of B&W	\$650 additional

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New Orleans, LA September 22-24, 2011

MARKETING RESERVATION FORM

Company Name: _____

Primary Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Brief description of your organization/products/services for program (60-word max.): _____

I will donate an item for the silent auction to benefit the CCBD Foundation Scholarship Program

Social Activities

<input type="checkbox"/> Welcome Dinner & Reception	\$5,000	<input type="checkbox"/> Continental Breakfast F or S	\$2,500	Subtotal Cost \$ _____
<input type="checkbox"/> Friday Luncheon	\$4,000	<input type="checkbox"/> Afternoon Break: T, F or S	\$2,500	
<input type="checkbox"/> Saturday Luncheon	\$4,000			

Advertising (camera-ready materials due August 8, 2011)

<input type="checkbox"/> Tote Bags	\$3,500	<input type="checkbox"/> Program - 1/2 page B&W	\$450	Subtotal Cost \$ _____
<input type="checkbox"/> Name Badge Lanyards	\$2,500	<input type="checkbox"/> Program - 1/4 page B&W	\$300	
<input type="checkbox"/> Program - outside back cover	\$1,000	<input type="checkbox"/> Business Card	\$100	
<input type="checkbox"/> Program - inside front cover	\$750	Additional fee options for any size ad:		
<input type="checkbox"/> Program - inside back cover	\$750	<input type="checkbox"/> 2-color instead of B&W	\$200	
<input type="checkbox"/> Program - full page B&W	\$600	<input type="checkbox"/> 4-color instead of B&W	\$650	

Exhibits

<input type="checkbox"/> Two-table exhibit	\$690	<input type="checkbox"/> Small non-profit exhibit	call for info.	Subtotal Cost \$ _____
<input type="checkbox"/> Single-table exhibit	\$475	<input type="checkbox"/> Materials for resource table	\$150	
<input type="checkbox"/> Sponsor exhibit table	(complimentary)			

Payment Information: *Payment must be received by August 8, 2011*

Refund Policy: All refunds will be subject to a 25% handling charge. Refund requests must be made in writing and submitted by August 22, 2011.

TOTAL COST \$ _____

Check enclosed # _____ (payable to CCBD-PDC) Purchase order enclosed # _____

Credit card #: _____ Code: _____ Expiration Date ____ / ____

Billing Address: _____ City: _____ ST: _____ ZIP: _____

Signature: _____ Date: _____

Council For Children with Behavioral Disorders PDC, 1711 W County Rd B #110 S, Roseville, MN 55113, Fed ID #541777499, 651-484-5510 (ph), 651-483-3879 (fax), sbraaten@behavioralinstitute.org (email)